



## **David Catlett, PhD**

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**David Catlett is President and Founder of Tiafero Solutions, Inc., a boutique social science research and business development consulting company based in Dallas, Texas. Tiafero Solutions provides expertise in all areas of organization growth and program execution, including**

**Business Development and Marketing for Government Contractors  
Organizational Culture Assessments and Enhancement Initiatives**

**Prod 5 levels of responsibility. While at L3 Communications, a Fortune 500 company,**

**Dave served as their Director of Marketing Senior Director of Marketing Research and Strategy, and as Vice President of Advanced Programs.**

**Prior to working in industry, Dave had a 22 year career as a non commissioned officer in the US Air Force. He specialized in the communications-electronics field and served in numerous domestic and international assignments, to include England, Saudi Arabia, Kuwait, Bahrain, Oman, the United Arab Emirates, and Iceland. Dave retired as a Chief Master Sergeant - highest enlisted grade in the US Air Force.**

**Dave's formal education includes:**

**Bachelor in Business Administration (BBA), Saint Leo College**

**Master in Business Administration (MBA) with a focus in Executive Leadership, William Carey College**

**Master of Science in Marketing Research (MSMR), The University of Texas at Arlington**

**unique market focused culture. This research is the basis for Tiafero Solutions' current flagship offering of a science based approach to organizational culture assessment, audit, and enhancement.**

**Dave is also certified as a Lean Six Sigma Black Belt and as a Change Management Professional.**